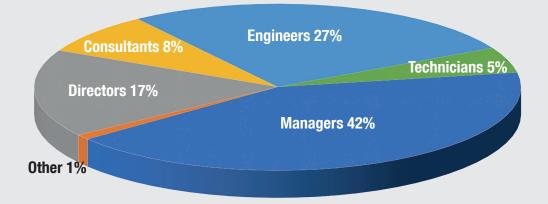
NETWORKING+

REACH YOUR TARGET AUDIENCE

Networking+ continues to offer an in-depth focus on voice & data networking for enterprise users. By delivering your message via the publication, to our e-newsletter recipients, on the website and amongst our social media followers, Networking+ offers a unique media combination. Using these platforms will put your products and services in front of more than 22,000 communications, network, IT and DC professionals across the UK enterprise marketplace. This is a community that purchases, selects and influences the specification of voice & data products and services for increasingly complex enterprise, campus, national and international networks – your existing and potential customers



56% WORK IN THE PRIVATE SECTOR

- Banking Finance Leisure Utilities
- Oil & gas Engineering Construction
- Architecture Travel Media Chemical IT
- Retail & distribution Shipping Logistics
- Education Business services Training
- Agriculture Manufacturing Telecoms
- Service industries Design & engineering
- Equipment makers Systems integrators
 - Network operators Major installers
 - Consultancies
 Value-added resellers

44% WORK IN THE PUBLIC SECTOR

- Education Emergency services
 - Critical comms Healthcare
 - Central government
 - Local & regional government
 - Public utilities Military
 - Defence

OUR EDITORIAL EDGE

Strength, focus and quality of editorial remains a priority for Networking+ and works hard to create an unrivalled readership. Our core areas of editorial focus are based upon five main aspects of developing voice & data networks for the enterprise:

- Building the network: premises infrastructure
- Running the network: hardware
- Maintaining the network: network intelligence
- Scaling the network: expanding connectivity
- Future-proofing the network: addressing sustainability/ESG and efficiency

Within these core areas our all-encompassing editorial coverage spans the following technologies and services:

- Fixed LAN & WAN
- Wireless LAN & WAN
- Data centres
- Big data
- Cloud
- Edge computing
- XaaS
- Virtualisation
- IoT/M2M
- Smart cities/smart buildings/ smart vehicles
- Mobile & remote enterprise connectivity
- Security & compliance
- In-building connectivity/small cells/DAS

- Storage & hyperconvergence
- Business continuity & disaster recovery
- Unified communications
- Network testing, management, monitoring & optimisation
- PSNs
- Training & career development
- SD-WAN
- Critical comms
- Power
- Hybrid working/BYOD
- AI/ML
- Cables and cable management



EDITORIAL CONTACTS

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1/2 page horizontal (225mm x 160mm)	£2035	
1/2 page vertical (110mm x 315mm)	£2035	N TI: 14 II 0005
1/4 page vertical (110mm x 160mm)	£1195	New This Month – £295
1/8 page (110mm x 78mm)	£775	25 character heading and 50 words of body text with links
Front cover sponsorship	£2295	50 words or body text with links



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*Where available within the following sections: Technology pages; Case studies; Products & services; Jobs & training; Opinion; White papers; Features & Archives.

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