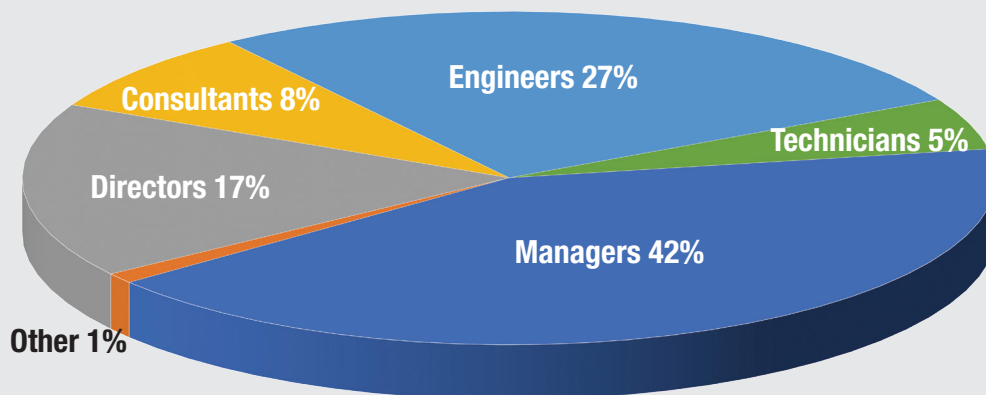# NETWORKING+

REACH YOUR TARGET AUDIENCE

Networking+ continues to offer an in-depth focus on voice & data networking for enterprise users. By delivering your message via the publication, to our e-newsletter recipients, on the website and amongst our social media followers, Networking+ offers a unique media combination. Using these platforms will put your products and services in front of more than 25,000 communications, network, IT and DC professionals across the UK enterprise marketplace. This is a community that purchases, selects and influences the specification of voice & data products and services for increasingly complex enterprise, campus, national and international networks – your existing and potential customers

56%
WORK IN THE
PRIVATE
SECTOR

- Banking • Finance • Leisure • Utilities
- Oil & gas • Engineering • Construction
- Architecture • Travel • Media • Chemical • IT
- Retail & distribution • Shipping • Logistics
- Education • Business services • Training
- Agriculture • Manufacturing • Telecoms
- Service industries • Design & engineering
- Equipment makers • Systems integrators
- Network operators • Major installers
- Consultancies • Value-added resellers

44%
WORK IN THE
PUBLIC
SECTOR

- Education • Emergency services
- Critical comms • Healthcare
- Central government
- Local & regional government
- Public utilities • Military
- Defence

Engineers 27%
Technicians 5%
Consultants 8%
Directors 17%
Managers 42%
Other 1%

OUR EDITORIAL EDGE

Strength, focus and quality of editorial remains a priority for Networking+ and works hard to create an unrivalled readership.

Our core areas of editorial focus are based upon four main aspects of developing voice & data networks for the enterprise:

- **Building the network: premises infrastructure**
- **Running the network: hardware**
- **Maintaining the network: network intelligence**
- **Scaling the network: expanding connectivity**

Within these core areas our all-encompassing editorial coverage spans the following technologies and services:

- Fixed LAN & WAN
- Wireless LAN & WAN
- Data centres
- Big data
- Cloud & managed services
- Virtualisation
- IoT/Smart cities
- Mobile & remote enterprise connectivity
- Security & compliance
- Storage & hyperconvergence
- Business continuity & disaster recovery
- Unified communications

- Network testing, management, monitoring & optimisation
- MANs
- PSNs
- Training & career development
- SD-WAN
- Critical comms
- Power
- Remote connectivity
- BYOD
- AI
- Cables and cable management

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RATE CARD

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PLUS a 'New This Month'

New This Month – £295
26 letter heading and
80 words of body text with links

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Where available within the following sections: Technology pages; Case studies; Products & services; Jobs & training; Opinion; White papers; Features; Archives; & Buyer's guide.

Case studies, Products & services, Jobs & training, White papers

	Cost
Primary position	£395

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